



We are writing to you on behalf of the Bloomfield Hills International Academy robotics team, FIRST Team 469 Las Guerrillas, and kindly ask for your consideration in sponsoring the team for the 2025-2026 FIRST Robotics Competition season. The mission of FIRST (*For Inspiration and Recognition of Science and Technology*) is to provide life-changing robotics programs that give young people the skills, confidence, and resilience to build a better world. Through this program, over 3.2 million youth participants have learned to apply engineering concepts to real-world problems and have developed invaluable skills including analytical thinking, resourcefulness, and leadership - all key assets to future innovation.

Since its inception in 2000, Team 469's mission has been to create an inclusive STEM environment where all students are inspired to pursue their interests, gain knowledge through doing, and develop themselves as leaders, through serving their team, schools, and communities. Our team grants students the opportunity to work hand-in-hand with industry professionals towards a common goal, inspiring the pursuit of knowledge and passion for science, technology, engineering, and math.

As an all-volunteer, non-profit organization operating on a high budget, we rely on sponsor donations to sustain our program for years to come. Your sponsorship is not only an investment into the local community, but the future talent that will be entering the workforce as well. Depending on the level of contribution, sponsors receive public recognition at district, state, national, and international levels; these incentives are detailed later in this document. Donations to Team 469 Las Guerrillas may be tax deductible through Lawrence Technological University, a registered 501(c)3.

If you have any questions or require more information, please do not hesitate to contact us at [frc469LG@gmail.com](mailto:frc469LG@gmail.com). Thank you for your time and consideration, and we look forward to working with you in the future.

Sincerely,

FRC Team 469 Las Guerrillas



## Team 469 Las Guerrillas

Founded in 2000, Team 469 Las Guerrillas is based out of the International Academy in Bloomfield Hills, MI. Ranked #1 in Michigan High Schools and #8 in National Ranking, the International Academy provides a unique blend of rigorous academic standards through the International Baccalaureate program, practical and career-related learning as well as personal development opportunities. Every student on the team graduates high school & over 90% pursue STEM related degrees in higher education, a testament to the impact of the FIRST Robotics program.

To prepare students for FIRST, Team 469 utilizes the fall as a pre-season, consisting of new team member recruitment, technical training through hands-on workshops with mentors, and participation in the Oakland County Competitive Robotics Association competition. The majority of the year, however, is devoted to the FIRST Robotics Competition, which kicks off in January and runs through April. Each year, FIRST releases the details of a new game challenge for over 3,500 high school teams across the world to compete in. Teams have six to eight weeks to strategize, design, fabricate, and program a robot within strict size, weight, and budget restraints to compete for judged and competition awards at multi-day events.

Team 469 students and mentors work side-by-side in cross-functional teams throughout the entire season to engineer and showcase a competitive robot that successfully meets the new game challenge. Throughout the process, students are given the opportunity to develop skills in their desired area of interest, including but not limited to the following:

- Mechanical Design
- Industrial Machining
- CAD Design
- Electrical and Controls Systems
- Programming
- Mechanical Assembly
- Game Strategy & Scouting
- Media & Marketing
- Graphic Design
- Public Speaking

Team 469's successful history in FRC spans 25 years and boasts 2 World Championship titles, 4 State Championship titles, and more than 40 awards in recognition of excellence in engineering, innovation in controls, industrial design, and beyond. After the season, the team competes in additional invitational events, co-hosts an All-Girls competition, mentors students in lower levels of FIRST (FTC and FLL), and participates in community outreach events, including Walk-4-Wishes, Relay for Life, and Be the Match.

The cost to participate in the FIRST Robotics Competition program is substantial. We rely heavily on sponsor support for successful seasons. Below details our team's expenses over the last five competition seasons, as well as an estimate for the 2025-2026 season based on prior years.

#### Expenses

	2018-2019	2021-2022	2022-2023	2023-2024	2024-2025	Projected 2025-2026
FIRST Registration Fees	\$7,000	\$6,000	\$16,000	\$6,000	\$16,000	\$16,000
Travel	\$13,000	-	\$34,000	\$3,200	\$29,300	\$30,000
Food and Miscellaneous	\$4,000	\$2,000	\$4,000	\$2,000	\$11,500	\$7,500
Parts and Materials	\$19,000	\$17,000	\$17,500	\$22,000	\$26,000	\$23,000
Robot Shipping	-	-	\$1,000	-	\$2,200	\$4,000
Tools and Equipment	\$17,000	\$7,000	\$1,000	\$1,000	\$1,500	\$1,000
Practice Field	\$500	\$2,600	-	\$1,000	-	\$1,000
Supplies and Miscellaneous	\$300	\$100	\$2,700	\$600	\$1,500	\$500
Team Shirts & Banners	\$3,500	\$1,500	\$1,400	\$3,200	\$3,200	\$3,000
Marketing	\$300	\$1,600	\$1,000	\$4,300	\$1,000	\$500
<b>TOTAL</b>	<b>\$64,600</b>	<b>\$37,800</b>	<b>\$78,000</b>	<b>\$43,800</b>	<b>\$92,200</b>	<b>\$86,500</b>

*The 2019-2020 and 2020-2021 seasons have been omitted due to the impact of COVID-19*



## Sponsorship Benefits

### **TITLE SPONSOR: \$10,000+**

- Gold Contribution, with:
- Prominent company logo on Competition Robot, Team T-Shirt, and Banner
  - Displayed at all team events
- Sponsor provided to game announcers at competition and listed on FIRST website
- Sponsor thanked during competition alliance selections

### **GOLD SPONSOR: \$5,000+**

- Silver Contribution, with:
- Large company logo Competition Robot, Team T-Shirt, and Banner
  - Displayed at all team events
- Season Recap Newsletter & Write-Ups

### **SILVER SPONSOR: \$1,000+**

- Bronze Contribution, with:
- Company logo Competition Robot, Team T-Shirt, and Banner
  - Displayed at all team events

### **BRONZE SPONSOR: \$500+**

- Friends of Las Guerrillas contribution, with:
- Company name on Competition Robot, Team T-Shirt, and Banner
  - Displayed at all team events
- Monthly team update newsletter

### **FRIENDS OF LAS GUERRILLAS: \$100+**

- Banner & link on team website home and sponsorship pages

Any donation amount is accepted and greatly appreciated!



## Sponsorship Information

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Business Website: \_\_\_\_\_

Payment methods are below:

- **Donation Link:** <https://www.ltu.edu/frc-469>
- **Check:** Make out to LTU (Lawrence Technological University) with #469 in the memo and mail to:

21000 W 10 Mile Rd  
Southfield, MI  
48075

- **PayPal:** LTU (Lawrence Technological University)
  - Please designate "Other #469" [giving](#)

Amount Pledged: \$ \_\_\_\_\_

Method of Payment: Check #: \_\_\_\_\_ Cash: \_\_\_\_\_

Donation Link: \_\_\_\_\_ PayPal: \_\_\_\_\_

Material Donation: \_\_\_\_\_

Thank you for your support!  
Your generosity is truly appreciated and will be put to great use!