

What is FIRST?

FIRST® (For Inspiration and Recognition of Science and Technology) combines the excitement of sport with the rigors of science and technology. We call FIRST Robotics Competition the ultimate Sport for the Mind. High-school student participants call it “the hardest fun you’ll ever have.”

Under strict rules, limited time and resources, teams of students are challenged to raise funds, design a team "brand," hone teamwork skills, and build and program industrial-size robots to play a difficult field game against like-minded competitors. It's as close to real-world engineering as a student can get. Volunteer professional mentors lend their time and talents to guide each team.

Opportunities for Students

Students are exposed to all aspects of the team and have the opportunity explore any area they are interested in, including:

- Mechanical Design and Assembly
- Industrial Machining
- CAD Design
- Electrical and Controls
- Programming
- Game Strategy & Scouting
- Media & Marketing
- Graphic Design
- Public Relations

Contacts


Team Email: frc469LG@gmail.com


Head Mentor: Marjie Jenkins
marjiejenkins@gmail.com


469 Team Website
<https://469.team/>

FIRST Website
www.firstinspires.org
<https://frc-events.firstinspires.org/team/469>

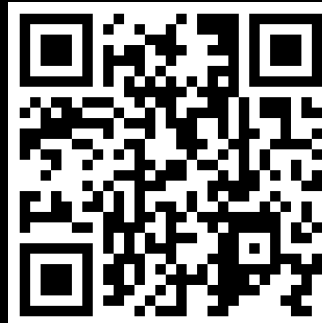
Check us out!

 @teamfrc469

 Team 469 Las Guerrillas

 thebluealliance.com/team/469

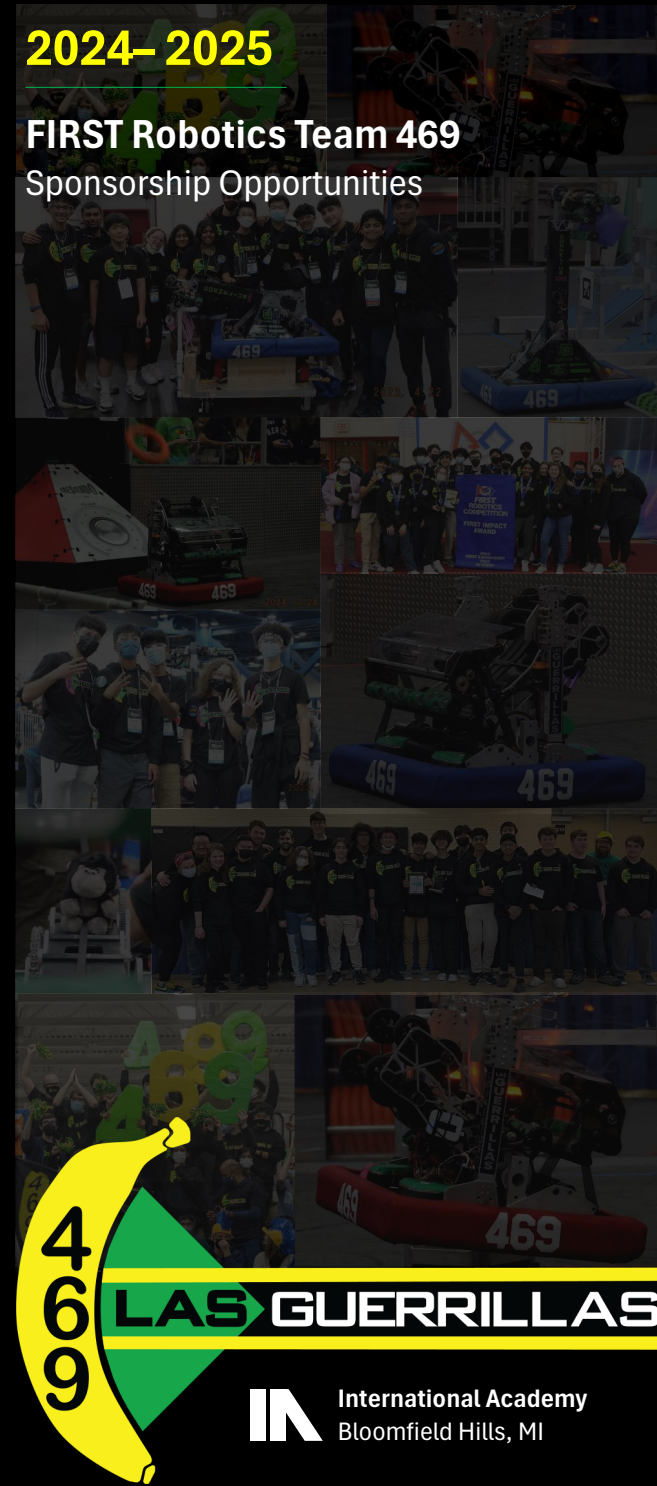
Interested in sponsoring the team? Scan the QR code for our donation site!




2024– 2025

FIRST Robotics Team 469

Sponsorship Opportunities



 **International Academy**
Bloomfield Hills, MI

Who are we?

Team 469 Las Guerrillas is a high school FIRST Robotics team based out of the International Academy, located in Bloomfield Hills, Michigan that partakes in the FIRST Robotics Competition. Founded in 2000, our mission is to create an inclusive STEM environment where all students are inspired to pursue their interests, gain knowledge through doing, and develop themselves as leaders, through serving their team, schools, and communities.

Our program includes pre-season technical training through workshops and a county-wide competition. The FIRST Robotics Competition kicks off in January with a new game designed by FIRST each year. Students and mentors work side-by-side to strategize, design, and build a robot in 6-8 weeks to compete at district, state, and international events.

Outside of the competition season, our team competes in invitational events, mentors younger students in FIRST, co-hosts the annual Bloomfield Hills All-Girls competition, and participates in community events including Walk for Wishes, Relay for Life, and Be the Match.

Key Accomplishments

- 2 World Championship titles and 4 State Championship titles
- 31 event wins across district, state, regional, and international levels
- 41 awards in recognition of Excellence in Engineering, Innovation in Controls, Industrial Design, and more

Season Expenses

Registration Fees	Robot Parts & Materials
<ul style="list-style-type: none">• 2 District Events• District Championship• FIRST Championship• Off Season Events \$16,000	<ul style="list-style-type: none">• Motors• Gearboxes• Controls components• Batteries• Raw materials \$20,000
Travel Fees	Practice Field Supplies
<ul style="list-style-type: none">• Vans: State Championship• Hotel: State Championship• Robot Shipping: FIRST Championship• Airfare: FIRST Championship• Hotel: FIRST Championship \$40,000	<ul style="list-style-type: none">• Game Parts• Wood• Aluminum• Plastic \$1,000
General Expenses	Team Food
<ul style="list-style-type: none">• Tools and Equipment• Team Shirts• Marketing \$4,000	<ul style="list-style-type: none">• 4 District Competition Lunches• 3 State Competition Lunches• 4 World Championship Dinners \$5,000

We welcome your support!

The FIRST Robotics program cost is substantial and we rely on our partnerships with sponsors for successful seasons. All donations to Team 469 Las Guerrillas may be tax deductible. Our team is a qualified 501(c)(3) organization through LTU. If you would like to find out more about Team 469 Las Guerrillas, please contact the team at frc469LG@gmail.com or contribute at the below donation link!

<https://www.ltu.edu/frc-469>

Team 469 Demographics

- Over 550 students have participated in the program since its inception in 2000
- 100% of our students graduate from high school and more than 90% will pursue a STEM related degree in college
- 30% of our team is female
- 7 of 10 mentors are FIRST alumni, 3 of which are alumni to Team 469

Sponsorship Levels

TITLE SPONSOR: \$10,000+

- Gold Contribution, with:
- Prominent company logo on Competition Robot, Team T-Shirt, and Banner
- Sponsor provided to game announcers at competition and listed on FIRST website
- Sponsor thanked during competition alliance selections

GOLD SPONSOR: \$5,000+

- Silver Contribution, with:
- Large company logo Competition Robot, Team T-Shirt, and Banner
- Season Recap Newsletter & Write-Ups

SILVER SPONSOR: \$1,000+

- Bronze Contribution, with:
- Medium company logo Competition Robot, Team T-Shirt, and Banner

BRONZE SPONSOR: \$500+

- Friends of Las Guerrillas contribution, with:
- Small company logo on Competition Robot, Team T-Shirt, and Banner (displayed at all team events)
- Monthly team update newsletter

FRIENDS OF LAS GUERRILLAS: \$100+

- Banner & link on team website home and sponsorship pages